## EPS x UQ Ventures Pop Up Workshop Series

## Partner Email Invitation to students

The below provides an email template to promote the UQ Ventures workshop on Design Thinking at your institution.

**Student Email Template | Design Thinking Workshop**

**Recipients:** Nong Lam University – Ho Chi Minh City Students

**Sender**: Nong Lam University – Ho Chi Minh City

**Email Subject**: Learn how to solve complex problems with UQ Ventures

**Email Body**:

Dear Students

We would like to invite you to an exciting opportunity to take part in a free online student entrepreneurship workshop with our partner university -The University of Queensland, Australia.

The University of Queensland (UQ) is a global top 50 institution and a founding member of the Group of Eight (Go8) universities. [Ventures](https://ventures.uq.edu.au/), UQ’s student entrepreneurship hub will be delivering a Design Thinking Workshop to support you to learn how to solve complex problems in a creative, user-centric, and curious manner.

By participating in the workshop, you will learn:

* the fundamentals of design thinking and creative problem solving
* how to approach complex problems and methods to solve them
* how to design solutions from a user-centric perspective.

If you are interested in attending the UQ Ventures Design Thinking Workshop, please register by **Friday 4 June 2021** through the link below.

<https://www.eventbrite.com.au/e/uq-ventures-design-thinking-workshop-tickets-154347596817>

**Workshop Details**

**Date:** Thursday 17 June 2021

**Time**: 12pm – 2pm (3-5 pm Brisbane time) (2-hour workshop)

**Location**: Zoom (link to be provided upon registration)

**Cost**: Free to register

**About UQ Ventures**

At the University of Queensland, Ventures reflects the entrepreneurial spirit of our community, to be bold and adventurous in working together to find opportunities and solve challenges that create positive change locally and globally.

By building entrepreneurial skills, we help our students and staff develop a mindset of determination, resourcefulness, initiative, agility and managed risk-taking. The Ventures team includes industry experts and experienced facilitators that can guide your students or staff through practical, hands-on initiatives that can be tailored to the needs of your schools, faculty, or institute.

Should you have any questions at all, please do not hesitate to contact the UQ Ventures team at [ventures@uq.edu.au](mailto:ventures@uq.edu.au).

As space is limited, I encourage you to register as early as possible. Should you miss the opportunity to attend this workshop, there will be two additional student entrepreneurship workshops delivered by UQ Ventures scheduled this year as per the below list. We will send you an invitation once it is available from UQ.

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| **Date** | **Time (Brisbane time)** | **Workshop** |
| 20 September 2021 | 3-5 pm | **The Business of You Workshop**  Learn to sell yourself by crafting a personal brand. For more information visit: <https://ventures.uq.edu.au/partner/pop-workshops> |
| 18 November 2021 | 3-5 pm | **Pitching and Storytelling**  Pitching a business idea, presenting a project to your colleagues, or talking to customers, learn how to generate interest in your ideas as well as developing the art of influence and persuasion. For more information visit: <https://ventures.uq.edu.au/partner/pop-workshops> |

Kind regards

[Name]